

INVESTMENT EXPERIENCE RESEARCH SERVICES

Learn the latest in digital customer experience to engage individual investors



How do you keep individual investors engaged amidst industry compression and volatility? We can show you.

Staying ahead of the competition during industry transformation will require the right digital game plan. Our research analyzes the latest investor experience innovations from the leading investment firms to help guide strategic development.



MONITOR RESEARCH

Our continuous research service offers a unique view of the competitive landscape, including digital capabilities and interactive tools. Track actual client and prospective digital journeys from leading asset managers.



DIGITAL AUDITS

Learn how your digital properties stack up against those of key competitors. Our customized, in-depth benchmarking analysis uncovers vital improvement opportunities and strategic recommendations to rethink the investor experience.

INVESTMENT EXPERIENCE RESEARCH SERVICES



CONSULTING SERVICES

Use customized benchmarking, quantitative research, emerging trend analysis and customer segmentation studies to perfect your user experiences and product positioning.



UX RESEARCH

Identify client needs and pain points to steer design and development toward user-centered goals. Our expert reviews, personas, surveys and usability testing can help you establish distinct advantages.

BOOK A FREE CONSULTATION TO DISCOVER HOW OUR RESEARCH CAN HELP YOU GAIN A COMPETITIVE EDGE.



INTEREST@CorporateInsight.com
646-887-3235
CorporateInsight.com