

WORKPLACE FINANCE RESEARCH SERVICES

Stay ahead of the curve in a disruptive, expanding industry



How do you identify best practices and innovations that can help shape your digital strategy in the workplace retirement and benefits ecosystem? We can show you.

Stay at the forefront of an industry experiencing significant M&A and strategic partnership activity resulting in unique and innovative developments. Benefit from a deep dive of digital capabilities, ongoing reporting on platform enhancements and scorecards that track leaders in financial wellness, HSA and equity compensation plan providers.



MONITOR RESEARCH

Gain a first-hand look at the authenticated digital user experience across web and mobile from industry leaders and innovative disruptors, ensuring a dynamic and fluid coverage universe.



CONSULTING SERVICES

Use our custom benchmarking, qualitative research, emerging trend analysis and customer segmentation studies to perfect your user experiences and product positioning.

WORKPLACE FINANCE RESEARCH SERVICES



UX RESEARCH

Identify customer needs and pain points to steer design and development toward user-centered goals. Our expert reviews, personas, surveys and usability testing can help you establish distinct advantages.



BOOK A FREE CONSULTATION TO DISCOVER HOW OUR RESEARCH CAN HELP YOU GAIN A COMPETITIVE EDGE.

INTEREST@CorporateInsight.com
646-887-3235
CorporateInsight.com